Digital advertising options at affordable rates: www.bigcanoenews.com

Smoke Signals’ online digital ads can help you reach Big Canoe’s large base of affluent property owners plus additional viewers throughout North Georgia. Smoke Signals’ Digital edition publishes “breaking news” of immediate interest that may not be found in our award winning monthly print issue.

SMOKE SIGNALS WEBSITE (www.bigcanoenews.com):

- 5,800 active users per month
- 13,000 page views per month
- 2 minutes average viewing time per page
- Digital ads will link directly to your choice of business website or social media web page
- No competing advertisers
- Affordable rates
- Non-intrusive ad placement

- NAVIGATION (234px X 60px) $85.00 per month
- HOME PAGE FOLD (360px X 280px) $150.00 per month
- STANDARD SQUARE (180px X 150px) $100.00 per month
- FOOTER (580px X 150px) $100.00 per month
- LEADER BOARD (728px X 90px) $175.00 per month

Smoke Signals Weekly EBlasts

Smoke Signals’ popular Weekly Eblasts contain breaking news and updates on what’s happening locally, regionally and statewide with content rich articles and information. Digital advertising in our Weekly Eblasts is tailored for date specific events such as estate sales and seminars or as an affordable way to promote your business or services.

- Emailed to 3000 legitimate, engaged subscribers
- Frequency of 40 weeks per year
- No competing advertisers
- 40% average open rate
- 25% average click rate

- MAIN SQUARE (580px X 350px) $175/$100 per month/week
- HEADER OR FOOTER (580px X 150px) $150/$100 per month/week
- STANDARD SQUARE (264px X 264px) $125/$100 per month/week

A $75 fee is charged for digital ads created by a Smoke Signals graphic designer.

Contact sales@bigcanoenews.com or 706-669-7095 for more information regarding digital advertising.