

Digital advertising options at affordable rates: www.bigcanoenews.com

Smoke Signals' online digital ads can help you reach Big Canoe's large base of affluent property owners plus additional viewers throughout North Georgia. *Smoke Signals'* Digital edition publishes "breaking news" of immediate interest that may not be found in our award winning monthly print issue.

DIGITAL OPTIONS:

- **5,800** active users per month
- **13,000** page views per month
- **2** minutes average viewing time per page
- Digital ads will link directly to your choice of business website or social media web page.
- No competing advertisers.
- Affordable rates.
- Non-intrusive ad placement.

NAVIGATION (234px X 60px)
\$85.00 per month

FOOTER
(580px X 150px)
\$100.00 per month

HOME PAGE FOLD
(360px X 280px)
\$150.00 per month

STANDARD SQUARE
(180px X 150px)
\$100.00 per month

Monthly ad prices and digital sizes are shown above.

10% off standard rates applies to a purchase of twelve ads paid in advance.
A \$50 fee is charged for digital ads created by a *Smoke Signals* graphic designer.

Contact sales@bigcanoenews.com or 706-669-7095 for more information regarding digital advertising.