

# Digital advertising options at affordable rates: [www.bigcanoenews.com](http://www.bigcanoenews.com)

*Smoke Signals'* online digital ads can help you reach Big Canoe's large base of affluent property owners plus additional viewers throughout North Georgia. *Smoke Signals'* Digital edition publishes "breaking news" of immediate interest that may not be found in our award winning monthly print issue.

## DIGITAL OPTIONS:

- **5,800** active users per month
- **13,000** page views per month
- **2** minutes average viewing time per page
- Digital ads will link directly to your choice of business website or social media web page.
- No competing advertisers.
- Affordable rates.
- Non-intrusive ad placement.

**NAVIGATION** (234px X 60px)  
**\$85.00 per month**

**FOOTER**  
(580px X 150px)  
**\$100.00 per month**

**HOME PAGE FOLD**  
(360px X 280px)  
**\$150.00 per month**

**STANDARD SQUARE**  
(180px X 150px)  
**\$100.00 per month**

Monthly ad prices and digital sizes are shown above.

**10% off standard rates applies to a purchase of twelve ads paid in advance.**  
**A \$50 fee is charged for digital ads created by a *Smoke Signals* graphic designer.**

Contact [sales@bigcanoenews.com](mailto:sales@bigcanoenews.com) or 706-669-7095 for more information regarding digital advertising.